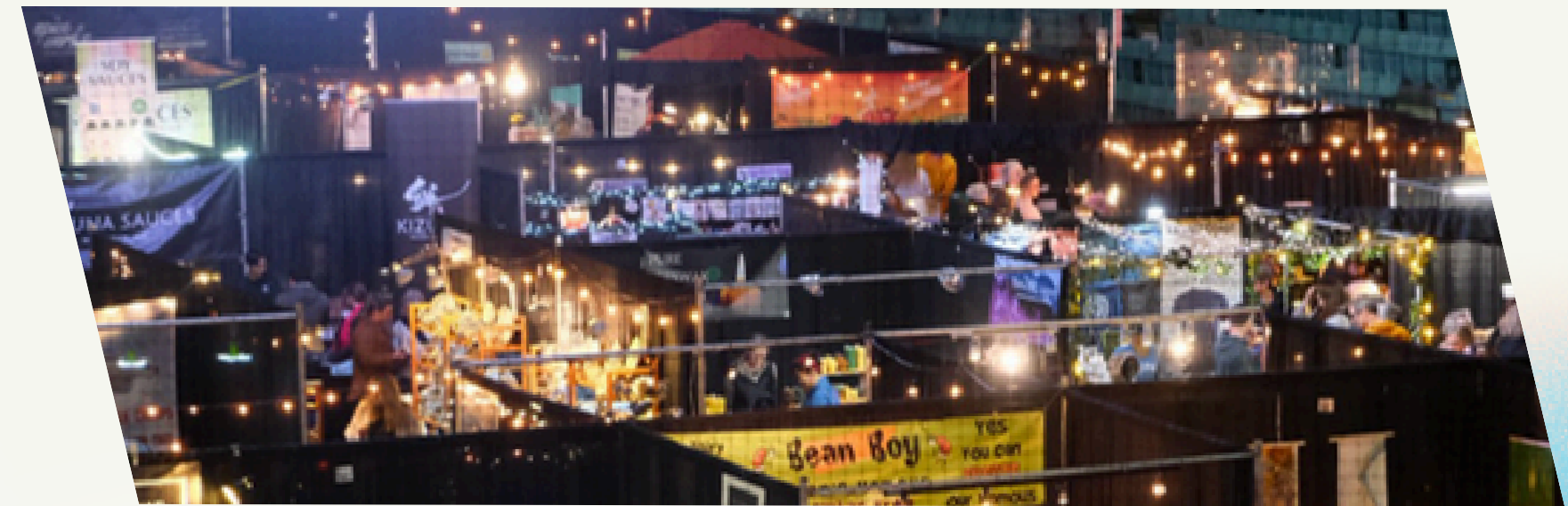


2026 – 2029



STRATEGIC PLAN

CREATE LOCAL. PLAY LOCAL. BUY LOCAL.

DATE: JUNE 2026

PREPARED BY: COMMUNITY ARTS COUNCIL OF PRINCE GEORGE AND DISTRICT



VISION STATEMENT

**STRENGTHENING
ARTS AND CULTURE
IN OUR COMMUNITY**

KEY GOALS

GOAL 1

FACILITY RENEWAL

Advance the revitalization of the Community Arts Council.

GOAL 2

SUSTAINABLE GROWTH

Refocus on sustainable programs and revenue.

GOAL 3

ORGANIZATIONAL STRENGTH

Strengthening organizational capacity, governance and inclusive community engagement.

GOAL 1 FACILITY RENEWAL

OUTCOMES

- Rebuild Studio 2880 facility
- Collaborate with members and the City of Prince George and our partners
- Increase internal funds to be allocated to future building and capital plans

ACTIONS

ADVOCATE 	CO-DEVELOP 	LEAD 	ENHANCE 
<ul style="list-style-type: none">• Advocate for the CAC's role and inclusion in redevelopment planning and decision-making.• Engage with current and prospective City Councillors to communicate the importance of the CAC within the redevelopment.• Present the CAC's position on the Studio 2880 redevelopment to City Council.	<ul style="list-style-type: none">• Work with City of Prince George (CPG) administration on a Studio 2880 co-development plan.• Align facility needs with long-term community use, sustainability, and cultural infrastructure priorities.• Develop a publicly accessible digital archive documenting the history of Studio 2880, local artists, cultural organizations, community arts initiatives, and the role of arts and culture in shaping Prince George.	<ul style="list-style-type: none">• Take a leadership role on the Downtown Civic Core Planning Committee.• Contribute to the development of a plan that reflects arts and culture priorities.• Support the advancement of a redevelopment plan toward Council review and approval.	<ul style="list-style-type: none">• Strengthen programs that provide the greatest community impact and organizational sustainability (e.g., seniors programming, Playhouse rentals, arts education)• Maintain ongoing communication with members and partners, providing updates on the redevelopment process.• Optimize Artisan Gift Shop operations, including reducing outdated or underperforming inventory.

GOAL 2 SUSTAINABLE GROWTH

OUTCOMES

- Successful programs grow
- Increase collaboration with partner organizations
- Improve grant writing capacity
- Opportunities for new members
- Achieve a balanced budget and forecast

ACTIONS







GOAL 3 ORGANIZATIONAL STRENGTH

OUTCOMES

- Review of CAC Policies
- Compliance with BC Ministry of Labour Standards
- Review of Board Governance Manual
- Youth Engagement

ACTIONS

GOVERNANCE 	HUMAN RESOURCES 	OPERATIONS 	ENGAGEMENT 
<ul style="list-style-type: none">• Review and update the Board Governance Manual.• Conduct a review of CAC organizational policies.• Create updated financial policies.	<ul style="list-style-type: none">• Update the HR Policy Manual and facilitate required staff training to ensure compliance with BC Ministry of Labour standards.• Update employment contracts.• Facilitate pay transparency reporting and staff performance reviews.	<ul style="list-style-type: none">• Update Prince George Playhouse contracts and operational documentation.• Create and implement an AI Use Policy.• Create an RFP for organizational rebranding initiatives.• Create a digital archive or online public resource to preserve community cultural history.	<ul style="list-style-type: none">• Grow staff and student internship opportunities.• Expand youth engagement initiatives and workshops.• Strengthen inclusive community engagement through partnerships and accessible programming.

studio
2880

prince george and district
community arts council

THANK YOU

Still have questions? Reach out to us at +250-563-2880 | www.Studio2880.com | info@studio2880.com