

## EXECUTIVE DIRECTOR'S REPORT NOVEMBER 2021

### 2020-2021 AT-A-GLANCE

- Successfully ran the following programs, events, and projects:
  - Feature Gallery
  - Artisan Gift Shop
  - Arts Notes
  - Teen Art Workshop & Showcase (online)
  - Summer Art Monkey classes for children
  - Artist in Residence
  - Studio Fair Marketplace 2021
  - Scholarships & Bursaries (SD 57, CNC, UNBC)
  - Developed Arts North Digital Studio space and curriculum
- Programs cancelled or incomplete due to COVID-19:
  - Artists in the Schools
  - Art of Business Workshops
  - Kikiwin Healing Arts
  - Healing Arts Kits
  - 6x6 Auction
  - Spring Arts Bazaar
  - Mayor's Black & White Ball
  - Studio Fair 2020

### HIGHLIGHTS

- Started and ran several successful Saturday "pop-up" markets in gallery gift shop
- Held strategic planning workshop with Board of Directors resulting in new strategic plan (attached)
- Received funding from the PG Community Foundation for Investment Readiness Program business planning project to create a new social enterprise initiative within new Creative Hub
- Sponsored the "live art" component of the PG Community Foundation's broadcast fundraising event
- Implemented a new online registration tool for Potters' Guild workshops, youth art classes and membership renewals
- Sponsored the Northern Indigenous Arts Council / BC Bus Indigenous art project
- Held national panel discussion with ArtsUnite from Toronto, featuring the Creative Paths video
- Accepted to participate in ArtsVest program, providing training, mentorship, and sponsorship matching funds opportunities
- Creative Hub funding application from City of PG to Canada Infrastructure program unsuccessful
- Very successful Studio Fair Marketplace held at CN Centre
- Studio 2880 accredited as COVID-19 rapid testing workplace

## LOOKING FORWARD

- Commencing Arts North Digital Studio educational programming
- Continuing work with City of Prince George and finalizing plans for new Creative Hub
- Feasibility Study with Trinity United Church of Prince George on new Knox Live Performance and Events facility
- Planning for 2022 Studio Fair enhancements at CN Centre

## THANK YOU TO OUR:

- Our Members – we celebrate and applaud all of you – some have been with us since the beginning (50+ years) and some are new this year – what a great and powerful group we are!
- The CAC staff: Lisa Redpath, Sue Johansson, Seth Phillips, Natalie Brekkaas, Jon Model and KC Westerman. We really rocked and made the best of another trying year!
- Ten board members, Karen Heathman, Penny Fahlman, Andrea Fredeen, Philomena Hughes, Diane Levesque, Michael Kast, Margaret Jones-Bricker, Juri Sudo-Rustad, Jeff Elder, Manmeet Kaur, and Doug Hofstede our amazing City of Prince George liaison - I consider this truly a blue ribbon group - one of the brightest and hardest-working boards in PG!
- The volunteers who helped with Studio Fair Marketplace – sometimes a challenging situation during the COVID-19 “circuit breaker” restrictions – you were instrumental in keeping the event safe and traffic moving!
- Our Core Funders: The Government of Canada (Heritage Canada), The Province of British Columbia (BC Arts Council, Community Gaming, Multiculturalism BC), The City of Prince George, The Prince George Community Foundation.
- Our friends and arts advocacy partners at the Prince George Symphony Orchestra, Theatre NorthWest and Prince George Folkfest Society (Coldsnap)
- The 2020-2021 Arts in Residence, Erin Stagg for brining such a memorable, beautiful, and personalized artistic story and creative output into Studio 2880.
- Michael Kast and Diane Levesque, both CAC board members but also the leaders of our two sister organizations, Arts North Media and the Northern Indigenous Arts Council - you both wear two BIG hats in the arts community !
- Our so very generous donors and sponsors. You are the means by which we do the work we do for our community.
- Local media for all your wonderful coverage, support and for faithfully promoting local arts.
- City of PG facility staff for helping us find ways to keep Studio 2880 going...for yet another year...

Prepared by Sean Farrell, November 2021.