

NORTH CENTRAL ARTS SUMMIT

Prince George Civic Centre (upper level)

Program and Schedule are Subject to Change Without Notice

FRIDAY, OCTOBER 1, 2010

- 8:00 AM **Registration with continental breakfast**
- 8:30 AM – 9:00 AM **Welcome/Opening**
- 9:00 AM – 10:15 AM **Meet and Greet session hosted by Bill Usher**
- 10:15 AM – 10:30 AM **Break**
- 10:30 AM – 12:30 PM **Part 1: Social Media for Arts and Culture: Networking Your Brand
presented by Allison Markin, All She Wrote Consulting**
- 10:30 AM – 12:30 PM **Fundraising/Friendraising with Sandra Thomson, Development Consultant**
- 12:30 PM – 1:30 PM **Hosted Lunch**
- 1:30 PM – 2:00 PM **Break**
- 2:00 PM – 4:00 PM **Part 2: Social Media for Arts and Culture: Networking Your Brand
presented by Allison Markin, All She Wrote Consulting**
- 2:00 PM – 4:00 PM **Communication by Design with John McLachlan, Marketing and Design for the Arts**
- 4:00 PM – 6:00 PM **Networking reception at Two Rivers Gallery with guided tours of the Rustad Galleria**

SATURDAY, OCTOBER 2, 2010

- 8:00 AM **Registration opens with continental breakfast**
- 9:00 AM – 9:30 AM **Welcome/Opening**
- 9:30 AM – 12:30 PM **Creating Effective Boards with Sandra Thomson, Development Consultant**
- 9:30 AM – 12:30 PM **The Business of Art presented by Chris Tyrell,
Author of Artist Survival Skills, A Professional Development Primer for Canadian Visual Artists**
- 12:30 PM – 2:00 PM **Hosted Lunch with Guest Speaker: Bill Usher, Executive Director of Kicking Horse Culture on
Cultivating a Creative Community: The success story of a rural, small town in BC**
- 2:00 PM – 2:30 PM **Break**
- 2:30 PM – 4:00 PM **Roundtable wrap up meeting**