

WHAT IS STUDIO FAIR 2012?

OUR MISSION

The purpose of Studio Fair is to raise funds for the continued operation of the Community Arts Council of Prince George & District and to give the public an opportunity to experience originality and uniqueness of art in the market place. Studio Fair is northern British Columbia's largest *JURIED* art fair. This distinction has given Studio Fair a reputation for quality and innovative design.

STUDIO FAIR IS KNOWN FOR

- ~ Being a well organized show
- ~ Personable staff and great atmosphere
- ~ Great media coverage
- ~ An on-site Arts Coordinator
- ~ High standards
- ~ Exceptional attendance

LOCATION

Studio Fair is located in Prince George, BC, which is often referred to as BC's northern capital. With a population of over 75,000 and being geographically situated in the middle of BC Prince George is a bustling city that provides all the amenities of a larger centre to the central interior and the north.

The City of Prince George is a culturally diverse community that is vibrant and active in the arts. With many recreational activities and venues it is a hub of activity in the north. Each year Studio Fair is met with great anticipation by Prince George and the surrounding communities and is widely known as the kick off to the Christmas season.

CRITERIA

High quality craftsmanship with exceptional design, technique and function.

- ~ **Artisans must be the producer and creator of all work to be sold.**
- ~ **The craft will be *original* to the crafter or a skillful rendering of a traditional or classic design.**
- ~ **Ready-made materials are permitted if they are *subordinate* to the total design and craftsmanship of the article.**
- ~ **Articles using commercial kits or moulds are not permitted.**
- ~ **Reproductions MUST be labeled, giving pertinent historical data.**
- ~ **Government safety, food labeling and health regulations must be met.**

SHIPPING & HANDLING

After jurying, the Artist makes arrangements for their samples to be mailed out to them or picked up, otherwise, after October 1, 2012 all items become the property of the Community Arts Council of Prince George.

ONCE YOU ARE IN

Upon acceptance into Studio Fair you will receive a contract via email. Please make sure you check your booth size, location and double check the details. In September you will also receive an Artisans Update package via email that will provide you with additional information.

ARTIST STATEMENT

Briefly describe your product (35 words or less), include how you would like to be contacted by potential customers, i.e. website address, email, phone number. **This will be your write up in our program.** Email photos of your product for possible use in the program. PLEASE EMAIL TO arts@studio2880.com

36TH ANNIVERSARY



NOV.02.12- NOV.04.12

**Northern BC's Finest
Professional
Artisan Fair**

CALL FOR ENTRIES

APPLICATION DEADLINE

APRIL 23, 2011

prince george & district
community
arts
c o u n c i l

2880-15th Avenue
Prince George, BC V2M 3T1
Phone: 250-562-4526
fax: 250-562-0436
email: arts@studio2880.com

Application information

Exhibitors must meet all criteria listed on the front side. Samples submitted should be original, reflect quality, uniqueness, and creativity. Works may include: books, visual arts, tapes, CDs, pre-packaged gourmet foods, and clothing of original design. The samples need to represent full product range. If you are working in two mediums (eg. jewelry & paintings) samples of each must be sent in.

Application

Returning vendor

If you have attended Studio Fair for the past three consecutive years and your product has not changed, only photographs need to be submitted. Please note, this does not necessarily mean you have made the cut. We will be choosing for best quality and variety in each of the categories.

Once you receive confirmation of your acceptance please send a sample of your product for our raffle prize. The minimum value should be \$35 (for consignment sales, no raffle prize is required).

new vendor

If new to the show, please submit three pieces that are representative of the work to be sold (photographs alone will not be accepted). Include a corresponding price list. One sample should be marked as a Raffle Prize. The minimum value should be \$35 (for consignment sales, no raffle prize is required). A non-refundable \$20.00 jurying fee must be sent with your application. If applying electronically, Visa and MasterCard will be accepted. Include any photos you feel will assist your application (all photos will be kept for promotions).

Include a brochure and/or description detailing the process of your work.

all vendors

Please enclose a deposit cheque of \$150.00 and a post-dated cheque dated for September 1, 2012 for the balance of fees cheque (booth fee less \$150.00). The deposit cheque will be deposited upon acceptance into the fair. Your contract and show information package will be emailed to you. Please contact us if you haven't heard anything by September 1, 2012.

Complete the following form

(Please Print):

Name _____

Company Name _____

Address _____

Town/City _____

Province _____ Postal Code _____

Phone _____ Fax _____

Email _____

If being juried, list of samples and price

1. _____

2. _____

3. _____

Raffle Donation is sample #: _____

Please return my items via: _____

You are responsible for the cost of returning items, including insurance.

Signature: _____

Date: _____

Booth Fees include:

- ~ Booth drapery (not table drapery), electrical fees
- ~ One table and two chairs (if requested, first come, first serve basis)
- ~ Booth relief, complimentary coffee, tea, hot chocolate
- ~ Complimentary artisan dinner (1) on set-up day
- ~ One line write up in the show program
- ~ Business name, website and link on www.studio2880.com
- ~ HST

Booths available

Booth Size	Regular	Corner
10x10	___\$640	___\$740
10x15	___\$950	___\$1050
10x20		___\$1450

Please indicate *your first, second and third* booth choice in the boxes above (1 being your first choice).

Please note: although we try to accommodate requests as close as possible, you may not get booth requested.

If we need to choose a booth size other than your 1st request, which is more important to you?

___ Size ___ Cost

Please read your contract carefully once you receive it.

Your contract and show information package will be *emailed* to you.

Have you remembered to include:

- ___ Booth size choices
- ___ Raffle prize (minimum \$35 value)
- ___ Deposit cheque of \$150.00
- ___ Balance of fees cheques (booth fee less \$150.00)
- ___ Artist Statement (35 words or less)
- ___ High resolution *electronic* image (for program)
- ___ If new to the show, three original pieces as well as photos representative of your work that may help with jurying, a description detailing the process of your work and a \$20 jurying fee.

